



**NATIONAL COORDINATION AUTHORITY
SPECIAL SERVICE FOR STRATEGY, PLANNING & EVALUATION**

EVALUATION HELPDESK 2014-2020

**Agenda of Seminar
Targeting Evaluation Efforts for
Greek Managing Authorities**

16 and 17 May 2017

**Megaron Athens International Conference Centre
Vas. Sofias Ave. & Kokkali St.
115 21 Athens**



Draft agenda

| Time | Activity |
|--------------------|---|
| 16 May 2017 | |
| 9:30-10:00 | Welcome and Introduction <i>Organiser and Evaluation Helpdesk</i> |
| 10:00-11:00 | The main purposes of evaluation: Accountability, efficiency, implementation and learning – what should be the mix? Who are the users? What kinds of evaluation use is envisaged? Ethical considerations <i>Elliot Stern & Terry Ward</i> |
| 11:00-11:20 | Coffee break |
| 11:20-13:00 | • Discussion and Questions |
| 13:00-14:00 | Lunch |
| 14:00-15:00 | Framing evaluation design: Identifying evaluation questions; how do programmes work? - 'theories of change' and causal pathways; the characteristics of the evaluation 'objects' (e.g. OPs); prior knowledge and data availability <i>Elliot Stern & Lena Tsipouri</i> |
| 15:00-15:15 | Coffee break |
| 15:15-16:15 | • Small group discussion • Group exercise and presentation - specifying evaluation questions <i>Participants (with guidance by Facilitators)</i> |
| 16:15-16:30 | Wrap up of 1st day <i>Evaluation Helpdesk</i> |
| 17 May 2017 | |
| 10:00-11:00 | Methodological choice: choosing methods that answer questions; timescales and phasing; when is impact evaluation possible; the importance of synthesis; interpreting results – the role of the beneficiary <i>Elliot Stern & Lena Tsipouri</i> |
| 11:00-11:20 | Coffee break |
| 11:20-13:00 | • Small group discussion • Group exercise – justifying choice of methods <i>Participants (with guidance by Facilitators)</i> |
| 13:00-14:00 | Lunch |
| 14:00-15:00 | Evaluation organisation and management: Engagement with stakeholders – including policy makers; organising evaluation management; quality assurance; drawing up terms of reference; selecting consultants; skills needed when managing evaluation; using evaluation results <i>Elliot Stern & Enrico Wolleb</i> |
| 15:00-15:15 | Coffee break |
| 15:15-16:15 | • Small group discussion • Group exercise – preparing Terms of Reference <i>Participants (with guidance by Facilitators)</i> |
| 16:15-16:30 | Wrap-up <i>Evaluation Helpdesk</i> |

Facilitators

Elliot Stern (Lancaster University UK)

Patty Simou (European Commission - DG Regio)

Lena Tsipouri (Univeristy of Athens)

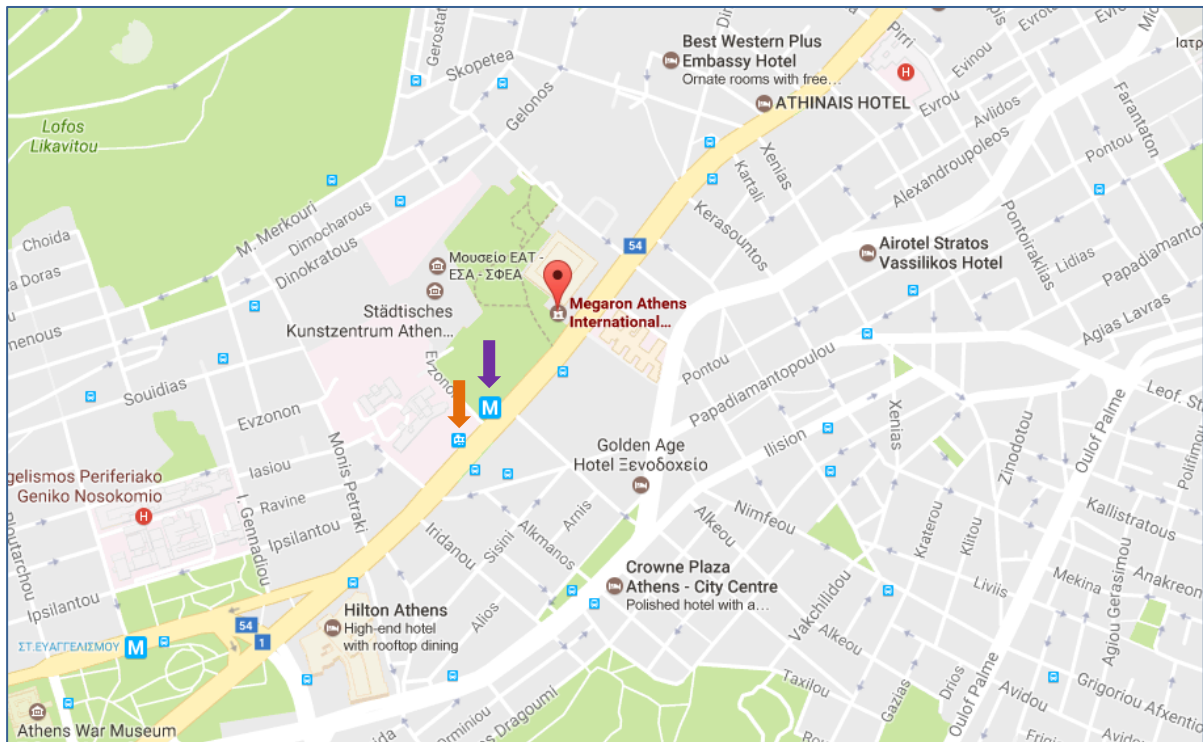
Terry Ward (Evaluation Helpdesk; Applica)

Enrico Wolleb (Evaluation Helpdesk; Ismeri Europa)

Venue

Megaron Athens International Conference Centre

Vas. Sofias Ave. & Kokkali St.; 115 21 Athens



The Megaron Athens International Conference Centre is on a direct metro line to and from the Eleftherios Venizelos International Airport. From the airport, the metro line **3 Aghia Marina- Douk. Plakentias – Airport** will bring you to the the Syntagma Square (city centre) and to the Megaron Centre in approximately 40 minutes. For the Megaron Centre, your stop will be **Megaro Moussikis** (↓). You can also take express bus no. **X95 Airport-Syntagma**. After approximately 1 hour, your stop will be **Ilisia** (↓).

About the venue

MAICC is part of the Athens Concert Hall Organisation, a non-profit-making organization (administered by an eleven-member board of trustees, the majority of whom are appointed by the Ministry of Culture and Sports and the Ministry of Finance, and whereas three of them are appointed by the Friends of Music – also a non-profit-making charitable association) and a creative arena for cultural and educational activities, an arts centre organized along contemporary lines to promote the role of culture in the community.

